

SEO

\* Products

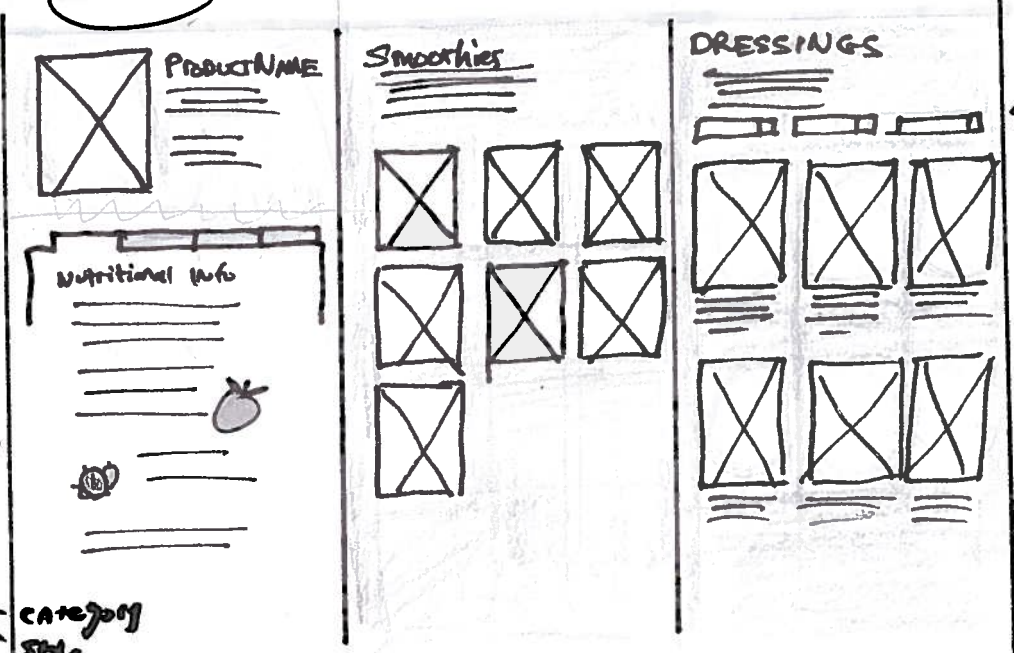
\* browse Categories

\* Pinterest

bh.com/products/low-calorie

S P D  
C

low calorie  
Global Search



- NUTRITION
- INGREDIENTS
- BENEFITS
- VIDEOS
- ROUTING ENGINE

\* RELATED TAB

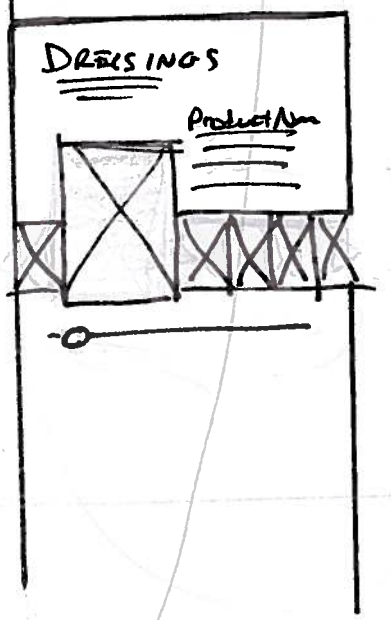
category style etc...

"pairs well with..."

bh.com/dressings/low-calorie

bh.com/Pwome/Feature

bh.com/Perfectly-Protein-Mocha-Cappuccino/Nutrition-Info



- Cinema Graphs
- EASTER EGGS
- BRAND PULSE
- SOCIAL DASHBOARD
- + BLOG

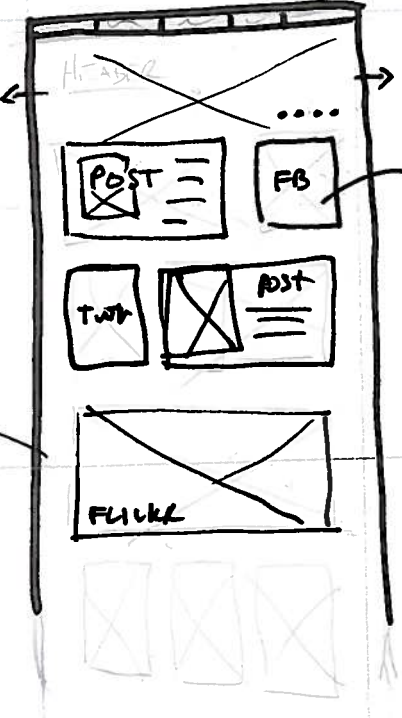


global Navigation  
ROTATING MESSAGE + COLOR

BLOG + SOCIAL

bh.com/blog

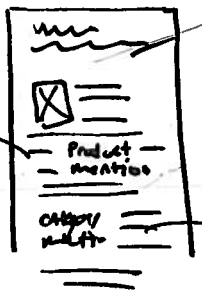
Home page is BLOG



BH FB

P

Link to product page

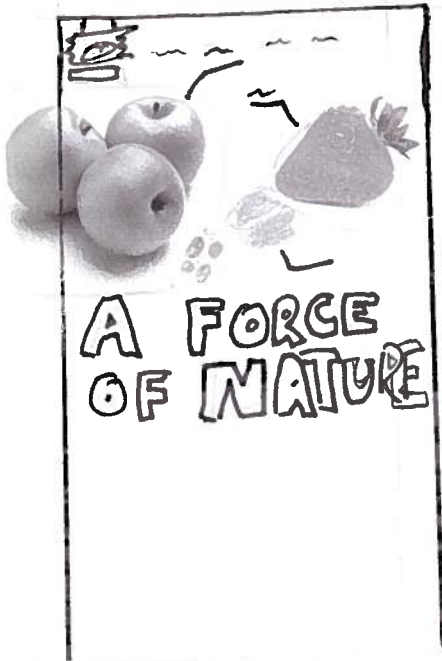


Link to category page

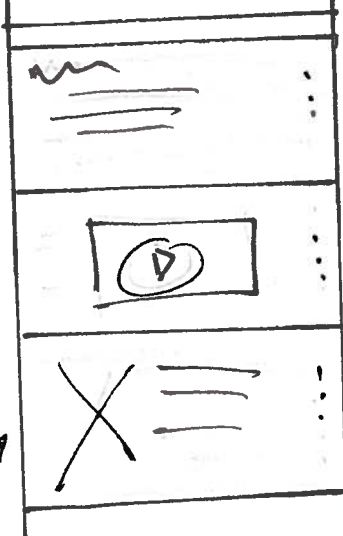
C

Food Porn HD

INGREDIENTS



bh.com/blog



bh.com/dressings/yogurt/zesty-fruit

bh.com/home

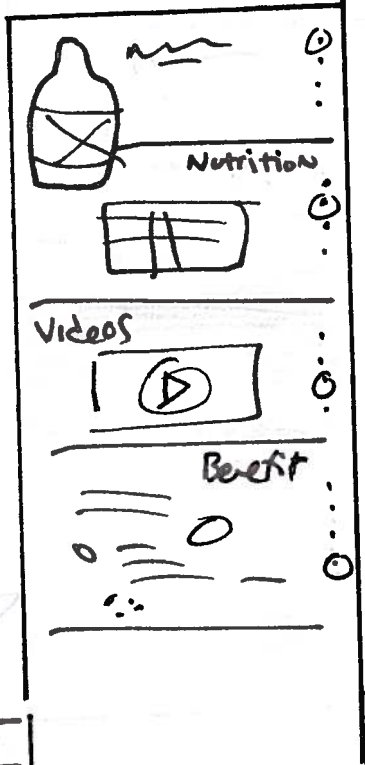


bh.com/FSF-I-Am-Fruit

section navigation or scroll

product

bh.com/dressings/yogurt

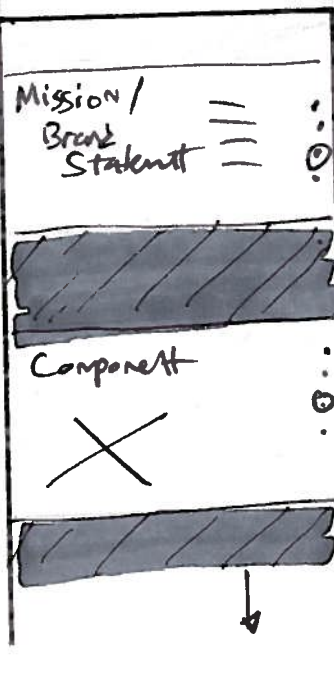


Bold PANELS

THE BRAND

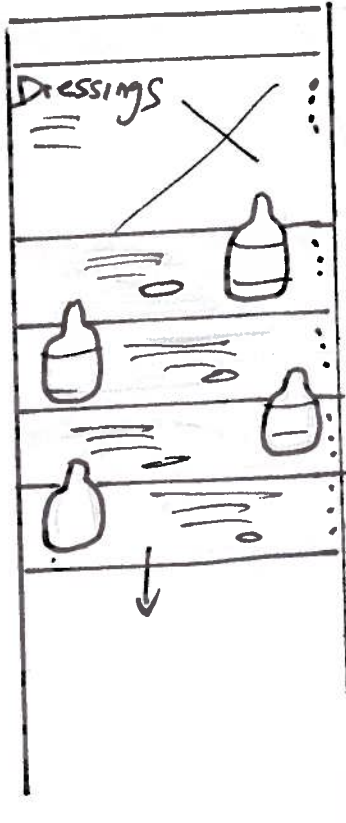
SEO

From the Farm to your table or The Movement Revolution



category

category



Detail Page