UX PROGRESSION: SOUTH PARK STUDIOS WEBSITE

COMPETITIVE ANALYSIS + USER RESEARCH

PERSONAS

BLOCK DIAGRAMS & WIREFRAMES

DESIGN EXPLORATIONS
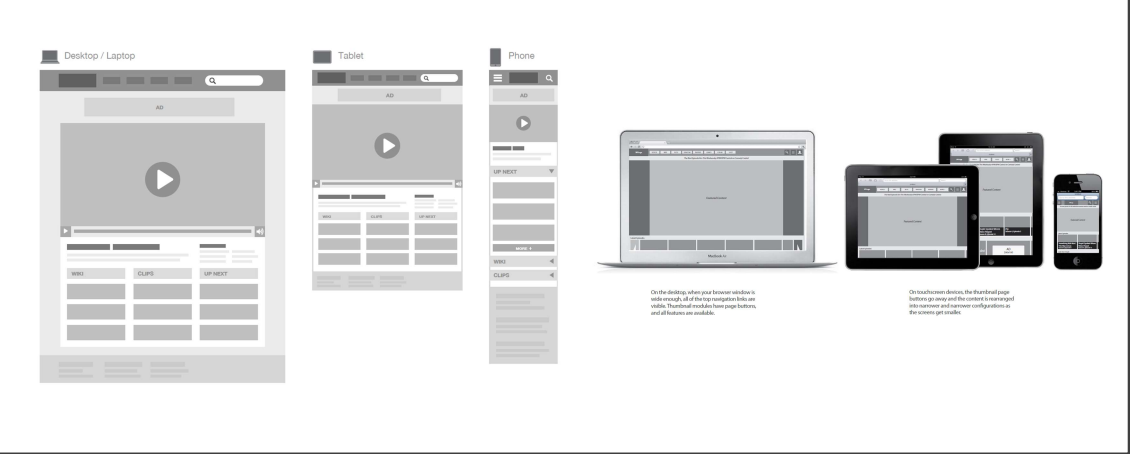
USER JOURNEYS AND INTERACTION MODELS

COMPONENT DETAILS

Anatomy of a Thumbnail

Video Thumbnail Mouseover

When you hover your mouse pointer over a video thumbnail, several actions reveal themselves. You can play the video immediately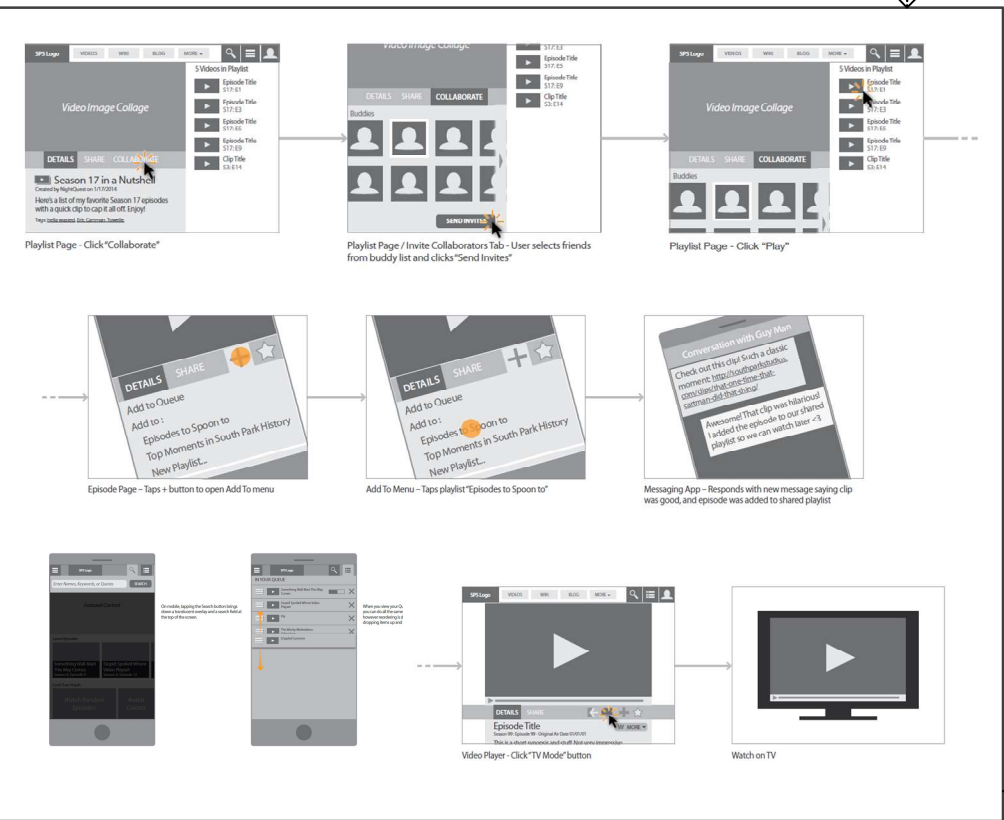 in the sidebar player, or you can add it to your queue or a playlist. Of course, you can also play the video directly on its own page.

Note: On mobile, you can *only* play the video immediately. From the video player screen you can then add the video to a playlist. There is no sidebar player on a smartphone.

FINAL BUILD